		MANAV RA	ACHNA 1	INTERNA	TION	AL INS	STITU	TE OF RI	ESEARCH AI	ND STUDIES			
		(Dec	emed to	be Unive	ersity	under	secti	on 3 of t	he UGC Act	1956)			
				School o	of Lead	lershi	p and	Manage	ment				
			DE	PARTME	NT OF	PG M	ANAG	EMENT S	STUDIES				
			MAST	TER OF B	USINE	SS A	MIN	ISTRATI	ON (DUAL)				
					S	EMES	TER-	I	_			_	_
Course Type	Course Code	Title of Course	Pre-rec	quisite e, if any	Peri	ods/V	/eek		Marks			Durati on of	Credit s
			Title	Code	L	Т	Р	Total	Continu ous	End	Total	Exam	
									Evaluati on	Semester			
										Examinati on			
					Com	oulsor	y Coı	irses					
Foundati on	6.0LMP101C00	Digital Technologie s & Systems			3	0	0	3	100	100	200	3 hrs	3
Core	6.0LMP101C01	Economics for Decision Making			3	0	0	3	100	100	200	3 hrs	3
Core	6.0LMP102C01	Accounting for Managers			3	0	0	3	100	100	200	3 hrs	3
Core	6.0LMP103C01	Managerial Statistics			3	0	0	3	100	100	200	3 hrs	3

Core	6.0 LMP104C01	Individual and Organization al Dynamics		3	0	0	3	100	100	200	3 hrs	3
Core	6.0LMP105C01	Marketing Managemen t I		3	0	0	3	100	100	200	3 hrs	3
Ability	6.0LMP101C04	Professional Developmen t-I		2	0	0	2	50	50	100	1 hr	2
Skill	6.0LMP101C05	Managerial Communicat ion-I		3	0	0	3	100	100	200	3 hrs	3
TOTAL	•		•	23	0	0	23	750	750	1500		23

		MANAV RA	CHNA II	NTERNA	ΓΙΟΝΑ	L INS	TITU	TE OF R	ESEARCH AN	ND STUDIES			
		(Dee	emed to I	be Unive	rsity u	nder	secti	on 3 of t	the UGC Act	1956)			
			9	School of	f Leade	ership	and	Manage	ement				
			DEP	PARTMEN	IT OF F	PG MA	ANAG	EMENT	STUDIES				
			MAST	ER OF BU	JSINES	SS AD	MIN:	ISTRAT]	ON (DUAL)				
					SE	MEST	ER- I	I					
Course Type	Course Code	Title of Course	Pre-rec		Perio	ods/V	Veek		Marks			Duratio n of	Credit s
			Title	Code	L	Т	Р	Total	Continuo us	End	Total	Exam	
									Evaluatio n	Semester			
										Examinati on			
	•				Comp	ulsory	y Cou	irses		•			
Foundati on	6.0LMP201C00	Research Methodolog y & Analysis			3	0	0	3	100	100	200	3 hrs	3
Core	6.0LMP201C01	Managing Human Resources			3	0	0	3	100	100	200	3 hrs	3
Core	6.0LMP202C01	Production & Operations Research			3	0	0	3	100	100	200	3 hrs	3
Core	6.0LMP203C01	Global Business Manageme nt			3	0	0	3	100	100	200	3 hrs	3

Core	6.0LMP204C01	Corporate Finance	3	0	0	3	100	100	200	3 hrs	3
Core	6.0LMP205C01	ESG for Business	2	0	0	2	100	100	200	3 hrs	2
Core	6.0LMP206C01	Marketing Manageme nt II	2	0	0	2	100	100	200	3 hrs	2
Ability	6.0LMP202C04	Capstone Project /Business Simulation -I	1	0	0	1	100	100	200	3 hrs	1
Ability	6.0LMP201C04	Professiona I Developme nt-II	2	0	0	2	50	50	100	1 hr	2
Skill	6.0LMP201C05	Managerial Communica tion-II	3	0	0	3	100	100	200	3 hrs	3
	Т	OTAL	25	0	0	25	950	950	1900		25

		MANAV RACHI	I AI	IN	ΓERNA	TIONA	LINS	STIT	Γυτι	E OF RE	SEARCH AND	STUDIES			
		(Deemed	l to	be	e Unive	ersity u	nder	sec	tior	3 of th	ne UGC Act 19	56)			
								_		lanage					
											STUDIES				
		М	AS	ΤEI	R OF B		SS AL				ON (DUAL)				
					Pre- requi Cours	site				/eek	Marks			Duratio n of Exam	
Course Type	Course Code	Title of Course			_						Continuou s	End		(Hours)	Credit s
					Titl e	Cod e	L	т	Р	Tota I	Evaluation	Semester	Tota I]
										-		Examinatio n	-		
Compulsory	Courses														
Core	6.5LMP101C01	Business Strategy					3	0	0	3	100	100	200	3 hrs	3
Ability	6.5LMP101C04	Professional Competency-I					2	0	0	2	100	100	200	3 hrs	2
Ability	6.5LMP102C04	Capstone Project/Business Simulation -II					1	0	0	1	100	100	200	3 hrs	1
Skill	6.5LMP101C05	Employability Skills-I					3	0	0	3	200	0	200	3 hrs	3
Internship	6.5LMP101C06	Summer Internship Project					3	0	0	3	100	100	200	3 hrs	3
Specializatio n 1		Elective 1					3	0	0	3	100	100	200	3 hrs	3
Specializatio n 1		Elective 2					3	0	0	3	100	100	200	3 hrs	3

Specializatio n 1		Elective 3			3	0	0	3	100	100	200	3 hrs	3
Specializatio n 2		Elective 1			3	0	0	3	100	100	200	3 hrs	3
Specializatio n 2		Elective 2			3	0	0	3	100	100	200	3 hrs	3
Specializatio n 2		Elective 3			3	0	0	3	100	100	200	3 hrs	3
		TOTAL			3 0	0	0	30	1200	1000	2200	33 hours	30
Domain Spe	cific Elective Cou	rses **											
Specialization	n Basket: Marke	ting											
Discipline elective	6.5LMP101E02	Strategic Brand Management			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP102E02	Integrated Marketing Communication			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP103E02	Consumer Behaviour			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP104E02	Service Marketing			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP105E02	Customer Insights and Relationship management			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP106E02	Business to Business Marketing			3	0	0	3	100	100	200	3 hrs	3
Specialization	n Basket: Financ	ce											
Discipline elective	6.5LMP111E02	Investment Analysis and Portfolio Management			3	0	0	3	100	100	200	3 hrs	3

Discipline elective	6.5LMP112E02	Management of Financial Institutions			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP113E02	Project Appraisal and Finance			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP114E02	Corporate Financial Analysis and Appraisal			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP115E02	Fundamentals of Taxation			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP116E02	Financial Derivatives & Risk Management			3	0	0	3	100	100	200	3 hrs	3
Specialization	n Basket: Huma	n Resources and (Organization	al Behavi	oui	 r							l
Discipline elective	6.5LMP121E02	Developing High Performance Organizations			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP122E02	Learning and Development			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP123E02	Talent Acquisition and Engagement			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP124E02	Compensation and Benefits Management			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP125E02	Organization Change and Development			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP126E02	International Human Resource Management			3	0	0	3	100	100	200	3 hrs	3
Specialization	on Basket: Busine	ess Analytics											

Discipline elective	6.5LMP141E02	Modelling Using Excel		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP142E02	Business Analytics with Python		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP143E02	Big Data Analytics		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP144E02	Business Analytics		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP145E02	Introduction to Business Intelligence		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP146E02	Predictive Analytics		3	0	0	3	100	100	200	3 hrs	3
Specializati	on Basket: Intern	ational Business										
Discipline elective	6.5LMP131E02	International Marketing		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP132E02	Multinational Financial Management		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP133E02	Management of Strategic Alliances		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP134E02	Organization Structure and Dynamics for MNCs		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP135E02	International Supply Chain Management		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP136E02	Trade Logistics & Global sourcing		3	0	0	3	100	100	200	3 hrs	3
Specializati	on Basket: Opera	tions Managemen	nt	•								

Scipline			1		, ,		ı			·	!	Ì	ı	İ
Scipline Communication C	Discipline elective	6.5LMP181E02	and Logistics			3	0	0	3	100	100	200	3 hrs	3
Revenue	Discipline elective	6.5LMP182E02				3	0	0	3	100	100	200	3 hrs	3
Strategy	Discipline elective	6.5LMP183E02	Revenue			3	0	0	3	100	100	200	3 hrs	3
Sective Sective Section Sect	Discipline elective	6.5LMP184E02				3	0	0	3	100	100	200	3 hrs	3
Second S	Discipline elective	6.5LMP185E02	Facility Planning			3	0	0	3	100	100	200	3 hrs	3
Principles of Event and Media Management 3 0 0 3 100 100 200 3 hrs 3 0 0 0 3 100 100 200 3 hrs 3 0 0 0 0 3 100 100 200 3 hrs 3 0 0 0 0 3 100 100 200 3 hrs 3 0 0 0 0 3 100	Discipline elective	6.5LMP186E02				3	0	0	3	100	100	200	3 hrs	3
Scipline Column	Specializati	on Basket: Event	and Media Manag	ement										
Siscipline Communications Communic	Discipline elective		Event and Media			3	0	0	3	100	100	200	3 hrs	3
Sective 2 and Media 3 0 0 3 100 100 200 3 hrs 3 3 3 3 3 3 3 3 3	Discipline elective		Managing Sponsorships for			3	0	0	3	100	100	200	3 hrs	3
lective 2 and Costing 3 0 0 3 100 100 200 3 hrs siscipline lective 6.5LMP1105E0 2 Marketing Communications for Events Legal Aspects and Ethics in Events and Media 3 0 0 3 100 100 200 3 hrs 3 100 200 3 hrs	Discipline elective					3	0	0	3	100	100	200	3 hrs	3
Discipline lective 6.5LMP1105E0 Communications for Events 3 0 0 3 100 100 200 3 hrs 3 lective 6.5LMP1106E0 2 Legal Aspects and Ethics in Events and Media 3 0 0 3 100 100 200 3 hrs 3 lective 6.5LMP1106E0 2 lective 7 lective 7 lective 8 l	Discipline elective					3	0	0	3	100	100	200	3 hrs	3
oriscipline lective 6.5LMP1106E0 and Ethics in Events and Media 3 0 0 3 100 100 200 3 hrs 3	Discipline elective		Marketing Communications			3	0	0	3	100	100	200	3 hrs	3
pecialization Basket: Management Information Systems	Discipline elective		and Ethics in Events and			3	0	0	3	100	100	200	3 hrs	3
	Specializati	on Basket: Manag	gement Informati	on Systems										

								•		•		
Discipline elective	6.5LMP1111E0 2	Enterprise Resource Planning		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP1112E0 2	Software Project Management		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP1113E0 2	Digital Innovation and Transformation		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP1114E0 2	IT Consulting		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP1115E0 2	E Commerce and Digital Marketing		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP1116E0 2	Strategic Management of IT		3	0	0	3	100	100	200	3 hrs	3
Specializati	on Basket: Healtl	ncare Managemer	t									
Discipline elective	6.5LMP191E02	Hospital Facility Planning		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP192E02	Legal Aspects of Healthcare		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP193E02	Healthcare Economics and Finance		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP194E02	Biomedical Waste Management		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP195E02	Health and Hospital Information System		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP196E02	Quality Assurance for Healthcare – I		3	0	0	3	100	100	200	3 hrs	3

Specializati	ion Basket: Entre	preneurship and S	Small Busine	ss Mana	agen	nent	t						
Discipline elective	6.5LMP161E02	Strategies and Practices of Entrepreneurial Firms			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP162E02	Creativity, Innovation and Entrepreneurshi p			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP163E02	Managing Strategic Partnership and Negotiation			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP164E02	Regulatory and Legal Issues of Entrepreneurshi p			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP165E02	Entrepreneurial Finance			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP166E02	Entrepreneurial Marketing			3	0	0	3	100	100	200	3 hrs	3
Specializati	ion Basket: Waste	e Management											
Discipline elective	6.5LMP1121E0 2	Introduction to Waste Management and Sanitation			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP1122E0 2	Waste Management Logistics and Export Procedures			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP1123E0 2	Regulatory Framework and Environment Impact			3	0	0	3	100	100	200	3 hrs	3

								_	_		_	_	_
Discipline elective	6.5LMP1124E0 2	Waste Management Banks			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP1125E0 2	Hotel Waste Management			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP1126E0 2	Biomedical Waste Management			3	0	0	3	100	100	200	3 hrs	3
Specializati	on Basket: Aviati	on Management									_		
Discipline elective	6.5LMP1131E0 2	Airline and Airport Management			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP1132E0 2	Airline Marketing Management			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP1133E0 2	Airline Financial Management			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP1134E0 2	Aviation Legal Environment			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP1135E0 2	Aviation Safety And Accident Management System			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP1136E0 2	Airline and Airport Operations			3	0	0	3	100	100	200	3 hrs	3
Specialization	on Basket: Banki	ng and Insurance	Managemer	nt									
Discipline elective	6.5LMP1141E0 2	Fintech and Financial Services		_	3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP1142E0 2	Project Financing			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP1143E0 2	Managing HR for Banking and			3	0	0	3	100	100	200	3 hrs	3

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		Financial Services											
Discipline elective	6.5LMP1144E0 2	Credit Evaluation, Monitoring and Recovery Management			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP1145E0 2	Rural Markets for Financial Services			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP1146E0 2	Governance & Ethics of financial institutions			3	0	0	3	100	100	200	3 hrs	3
Specializati	on Basket: Digita	l Marketing & E-C	ommerce										
Discipline elective	6.5LMP151E02	Fundamentals of Digital Marketing			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP152E02	Fundamentals of E-Commerce			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP153E02	Website Planning and Customer Interface			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP154E02	Search Engine Optimization (SEO)			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP155E02	Social Media Marketing			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP156E02	Content Marketing			3	0	0	3	100	100	200	3 hrs	3
Specializati	on Basket: Logist	ics and Supply Ch	ain Manage	ment									
Discipline elective	6.5LMP171E02	Introduction to Logistics and			3	0	0	3	100	100	200	3 hrs	3

TOTAL	AL							20					23*
Discipline elective	6.5LMP176E02	Air Cargo Logistics			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP175E02	Strategic Logistics Management			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP174E02	Retail Supply Chain and Logistics Management			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP173E02	Warehousing, Transportation and Freight Management			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP172E02	Management Shipping and Ocean Freight Logistics Management			3	0	0	3	100	100	200	3 hrs	3
		Supply Chain											

[^]Students will undergo 8-10 weeks for summer internship after the completion of Semester II of the program. Details as per Appendix D. 30% of evaluation (60 marks) will be done externally, by the concerned organization.

^{**}Under Domain Specific electives, students may opt for three courses in each of the two broad areas opted for in Sem. III. Electives will be opted from the same areas in Sem. IV.

^{*} Under Elective Courses, besides the mentioned Domain Specific Elective Courses, other Interdisciplinary, Generic, Departmental generic elective, online Courses (MOOCs, etc.) and other approved courses shall be offered, which shall be notified well before the before the start of the semester. The student shall be required and allowed to opt the courses out of offered courses as per maximum limit for maximum credits and for the category of Elective Courses under University Rules. The total number of credits to be undertaken from these courses is 9 (in the entire program duration).

		MANAV RACHNA INTER	RNATIO	NAL INS	TIT	UT	Έ	OF RES	EARCH AND	STUDIES			
		(Deemed to be a U	Jnivers	ity unde	r sec	ctic	on	3 of th	e UGC Act 19	56)			
		Scho	ol of Le	adership	p an	d N	Мa	anagem	ent				
		DEPART	MENT (OF PG M	ANA	GE	Μ	IENT ST	UDIES				
		MASTER O						RATIO	N (DUAL)				
	1	Τ		SEMEST	ER-	IV	<i>'</i>					<u></u>	
				quisite e, if any	Pei	io	ds	/Week	Marks			Duration of Exam	
Course Type	Course Code	Title of Course							Continuous	End		(Hours)	Credits
,,			Title	Code	L	Т	P	Total	Evaluation	Semester	Total]
										Examination			
Compulsory Co	ourses												
Ability	6.5LMP201C04	Professional Competency-II			2	0	0	2	100	100	200	3 hrs	2
Ability	6.5LMP202C04	Entrepreneurship & Startups			3	0	0	3	100	100	200	3 hrs	3
Skill	6.5LMP201C05	Employability Skills-II			3	0	0	3	200	0	200	3 hrs	3
Dissertation	6.5LMP201C07	Final Dissertation/Project			3	0	0	3	100	100	200	3 hrs	3
Specialization 1		Elective 1			3	0	0	3	100	100	200	3 hrs	3
Specialization 1		Elective 2			3	0	0	3	100	100	200	3 hrs	3
Specialization 2		Elective 1			3	0	0	3	100	100	200	3 hrs	3
Specialization 2		Elective 2			3	0	0	3	100	100	200	3 hrs	3
TOTAL					23	0	0	23	900	700	1500	24 hours	23
Domain Specif	ic Elective Cou	rses **											
Specialization	Basket: Marke	ting											

Discipline elective	6.5LMP213E02	Coaching, Counseling and Mentoring			3	0	0	3	100	100	200	3 hrs	3
_	n Basket: Humai	n Resources and Organizati	ional Be	ehaviour	· 			Τ					
Discipline elective	6.5LMP210E02	Behavioral Finance	<u> </u>		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP209E02	Wealth Management			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP208E02	Indian Financial Dynamics			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP207E02	Corporate Restructuring and Valuation			3	0	0	3	100	100	200	3 hrs	3
Specialization	n Basket: Financ	e											
Discipline elective	6.5LMP204E02	Managing Sales & Marketing Channels			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP203E02	Retail Marketing Strategy			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP202E02	Marketing to Base of the Pyramid			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP201E02	Digital Marketing			3	0	0	3	100	100	200	3 hrs	3

Discipline elective	6.5LMP214E02	Diversity, Equity, and Inclusion in organisations		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP215E02	Industrial Relations and Labour Laws		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP216E02	Artificial Intelligence and HR Analytics		3	0	0	3	100	100	200	3 hrs	3
Specialization	n Basket: Busine	ess Analytics		-	<u> </u>	<u> </u>	<u> </u>			I		
Discipline elective	6.5LMP225E02	Business Analytics using Data Mining		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP226E02	Business Analytics with R		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP227E02	Analytics for Market Strategies		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP228E02	Data Visualization using Tableau		3	0	0	3	100	100	200	3 hrs	3
Specialization	n Basket: Intern	ational Business	 			_	_	 	I			
Discipline elective	6.5LMP219E02	Global Leadership Strategies and Acquisitions		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP220E02	International Trade Operations and Documentation		3	0	0	3	100	100	200	3 hrs	3

Discipline elective	6.5LMP221E02	Risks and FII in Global markets		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP222E02	International Trade Finance and Exposure		3	0	0	3	100	100	200	3 hrs	3
Specialization	Basket: Operat	tions Management	•				•	•	•		•	•
Discipline elective	6.5LMP249E02	Planning Sales Operations		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP250E02	Demand and Business Forecasting		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP251E02	Service Operations Management		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP252E02	Technology Management		3	0	0	3	100	100	200	3 hrs	3
Specialization	Basket: Event	and Media Management						_				
Discipline elective	6.5LMP261E02	Event and Media Production & Logistics		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP262E02	Event and Media Research		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP263E02	Leveraging IT and Cyber Media for Events		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP264E02	Event Leadership and Team building		3	0	0	3	100	100	200	3 hrs	3
Specialization	Basket: Manag	ement Information System	S									
Discipline elective	6.5LMP267E02	Decision Support Systems		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP268E02	Data Mining for Business Decisions		3	0	0	3	100	100	200	3 hrs	3

Discipline elective	6.5LMP269E02	Information Security and Risk Management			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP270E02	Business Intelligence			3	0	0	3	100	100	200	3 hrs	3
Specializatio	n Basket: Health	care Management											
Discipline elective	6.5LMP255E02	Quality Assurance for Healthcare- II			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP256E02	Healthcare Marketing and Medical Tourism			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP257E02	HR Practices in Healthcare			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP258E02	Health Insurance			3	0	0	3	100	100	200	3 hrs	3
Specializatio	on Basket: Entrep	reneurship and Small Busi	ness Mar	nageme	ent							_	
Discipline elective	6.5LMP237E02	Managing Corporate Entrepreneurship			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP238E02	Planning and Structuring New Venture			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP239E02	Social Entrepreneurship			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP240E02	Technology Entrepreneurship			3	0	0	3	100	100	200	3 hrs	3
Specialization	on Basket: Waste	Management					_		<u> </u>	I	1		

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Discipline elective	6.5LMP273E02	E- Waste Management			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP274E02	Entrepreneurship in Waste Management			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP275E02	Reclamation, Remediation and Capping			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP276E02	Water Security			3	0	0	3	100	100	200	3 hrs	3
Specialization	Basket: Aviatio	on Management											
Discipline elective	6.5LMP279E02	Strategic Airport Planning and Enterprise			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP280E02	Air Traffic Control			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP281E02	Aviation Resource Management			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP282E02	Logistics and Air Cargo Management			3	0	0	3	100	100	200	3 hrs	3
Specialization	Basket: Bankir	ng and Insurance Managem	nent										
Discipline elective	6.5LMP285E02	International Financial Operations			3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP286E02	Regulatory framework for Banking and Insurance			3	0	0	3	100	100	200	3 hrs	3

Total (in all	(in all four semesters)						96					101
Total			12			12					15*	
Discipline elective	6.5LMP246E02	Sea and Port Management		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP245E02	Supply Chain Analytics		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP244E02	Marketing of Logistics		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP243E02	Marine Insurance and Supply Chain Finance		3	0	0	3	100	100	200	3 hrs	3
Specialization	on Basket: Logisti	ics and Supply Chain Manag	ement									
Discipline elective	6.5LMP234E02	Legal, Security and Ethical Issues in E-Commerce		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP233E02	Digital Entrepreneurship		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP232E02	Web Analytics		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP231E02	AdWords and PPC Marketing		3	0	0	3	100	100	200	3 hrs	3
Specialization	on Basket: Digital	Marketing & E-Commerce										
Discipline elective	6.5LMP288E02	Financial Risk Management		3	0	0	3	100	100	200	3 hrs	3
Discipline elective	6.5LMP287E02	Retailing and CRM		3	0	0	3	100	100	200	3 hrs	3

Segregation of L-T-P may change if student opts for Alternative Study Credit Activities (under Domain specific elective)

^{**}Under Domain Specific electives, students may opt for two courses in each of the two areas in Sem. IV. Areas will remain the same as opted for in Sem. III.

* Under Elective Courses, beside the mentioned Domain Specific Elective Courses, other Inter-disciplinary, Generic, Departmental Generic Elective, On-line Courses (MOOCs etc) and other approved courses shall be offered, which shall be notified well before start of the semester. The student shall be required and allowed to opt the courses out of offered courses as per maximum limit for maximum credits and for the category of Elective Courses under University Rules. The total number of credits to be undertaken from these courses is 9 (in the entire program duration).

^^Details of Final Dissertation/ Project as per Appendix E

MANAV RACHNA INTERNATIONAL INSTITUTE OF RESEARCH AND STUDIES

(Deemed to be a University under section 3 of the UGC Act 1956)

School of Leadership and Management

DEPARTMENT OF PG MANAGEMENT STUDIES

MASTER OF BUSINESS ADMINISTRATION (DUAL)

Departmental Generic Elective Courses

			Pre- requi Cour any		Pe	erio	ds/\	Week	Marks			Duratio n of Exam	
Course Type	Course Code	Title of Course	_						Continuou s	End		(Hours)	Credit s
			Titl e	Cod e	L	Т	Р	Tota	Evaluation	Semester	Tota		
			e	6				'		Examinatio n			
Generic Elective*	6.0LMP101E0 3	Data Analysis using Excel			3	0	0	3	100	100	200	3 hrs	3
Generic Elective*	6.0LMP102E0 3	IT Skills for Workplace			3	0	0	3	100	100	200	3 hrs	3
Generic Elective*	6.0LMP103E0 3	Social Media Communication			3	0	0	3	100	100	200	3 hrs	3
Generic Elective*	6.0LMP104E0 3	Strategic Negotiations Skills			3	0	0	3	100	100	200	3 hrs	3
Generic Elective*	6.0LMP105E0 3	Project Planning and Management			3	0	0	3	100	100	200	3 hrs	3
Generic Elective*	6.0LMP106E0 3	Quality Management Practices			3	0	0	3	100	100	200	3 hrs	3
Generic Elective*	6.0LMP107E0 3	Building High Performance Teams			3	0	0	3	100	100	200	3 hrs	3
Generic Elective*	6.0LMP108E0 3	Ethos, Values and Culture for Managers			3	0	0	3	100	100	200	3 hrs	3

Generic Elective*	6.0LMP109E0 3	Travel and Tourism Management		3	0	0	3	100	100	200	3 hrs	3	
Generic Elective*	6.0LMP110E0 3	Leading Family Ventures		3	0	0	3	100	100	200	3 hrs	3	

^{*} Under Elective Courses, beside the mentioned Domain Specific Elective Courses, other Inter-disciplinary, Generic, Departmental Generic Elective, On-line Courses (MOOCs etc) and other approved courses shall be offered, which shall be notified well before start of the semester. The student shall be required and allowed to opt the courses out of offered courses as per maximum limit for maximum credits and for the category of Elective Courses under University Rules. The total number of credits to be undertaken from these courses is 10 (in the entire program duration).